

LIGHTBOX

PHOTOGRAPHY CARDS

*An essential aspect of creativity is
not being afraid to fail.*
— **Edwin Land**

Photograph Yellow

V-01

Your subject should be something yellow. Try filling the entire frame with the color - creating a bold, graphic image. You can also isolate your subject with a shallow depth of field. Narrowing your color palette to a single hue is a fantastic technique to help you explore the world around you, be it natural or man made.



50mm Prime | f/1.8 | 1/160 seconds | ISO 100



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Creativity takes Courage.
— **Henri Matisse**

Photograph Critters

Let's break out of our comfort zones and get down and dirty with some bugs. You'll need your macro lens - or a good zoom - and some steady nerves. Early morning, when it's a bit cooler, is ideal for this as most critters will be a bit lethargic with the chill. Come in with slow, deliberate movements so as not to frighten your subjects.

V-02



18-55mm | f/5.6 | 1/3200 seconds | ISO 800

The cover features a dark grey background with abstract, curved, concentric lines that create a sense of depth and movement. Two solid orange vertical bars are positioned on the left and right sides. The title 'LIGHTBOX' is rendered in large, bold, grey, 3D-style block letters with a slight shadow effect. Below it, 'PHOTOGRAPHY CARDS' is written in a smaller, white, sans-serif font.

LIGHTBOX

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*Creativity is piercing the
mundane to find the marvelous.*
— **Bill Moyers**

Photograph an Event

V-03

Event photography is a challenge not for the faint of heart. There are shots you simply *cannot* miss. This sort of photography keeps you on your toes with light that fluctuates often and subjects who aren't always aware you are there. Try setting your camera on burst mode and experiment with Shutter Priority when shooting at an event.



70-200mm | f/5.6 | 1/400 seconds | ISO 2000

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*Creativity is the power to connect the
seemingly unconnected.*
— William Plomer

Photograph your Pet

V-04

Our pets make wonderful subjects. Don't have one? Borrow one! Your challenge is to create a portrait showcasing your pet's unique character traits. Remember to get down to their level! We all see pets from above. Offer us a different perspective - make us connect with your subject - and you'll get a successful image.



70-200mm | f/2.8 | 1/20 seconds | ISO 500

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*Creativity is not the finding of a thing,
but the making something out of it
after it is found.*

— **James Russell Lowell**

Photograph a Key

Keys are items that we use everyday without a second thought. The photo challenge this time around is capturing the key in a way that is both thought provoking and unexpected. You're not limited to the key ring in your pocket, either. Hit up an antique shop to find a vintage set of keys for some added character.

V-05



17-35mm | f/2.8 | 1/7 seconds | ISO 100

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*Creativity has more to do with the
elimination of the inessential than with
inventing something new.*

— **Helmut Jahn**

Photograph Flowers

It's a staple of the hobby - the floral shot. The challenge is to create an image that no one has seen yet. Go in close for a more abstract composition - if you do this, mist the flowers first to get some wonderful specular highlights. Should you decide to go wide, be sure to eliminate distracting elements either in camera or in post production.

V-06



50mm Prime | f/1.8 | 1/500 seconds | ISO 100

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*Creativity is a natural
extension of our enthusiasm.*
— Earl Nightingale

Photograph a Cemetery

V-07

Cemeteries contain an abundance of photographic opportunity, from the artistic to the historical. You can't help but find some amazing images. Your challenge is to find the right composition. Do you go wide and shoot the entire scene or do you hone in on the details of a specific headstone? Regardless, always be respectful of your surroundings.



10-20mm | f/7.1 | 1/400 seconds | ISO 200

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*Creativity comes from trust.
Trust your instincts. And never
hope more than you work.*
— **Rita Mae Brown**

Photograph Smoke

This challenge will push your creativity and ingenuity to new heights. Get yourself some stick or cone incense (be sure to pick a scent that you enjoy!) and a dark background. Setup your camera on a tripod with a flash - preferably, off-camera. Experiment with airflow and fluid dynamics until you get the shot you're looking for. Experiment!!

V-08



18-55mm | f/10 | 1/100 seconds | ISO 100

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*One of the great joys of life is
creativity. Information goes in,
gets shuffled about and comes
out in new and interesting ways.*

— Peter McWilliams

Photograph Sea Shells

V-09

Shells make wonderful subjects to photograph - either as a still life or in their native environment on the beach. Go in nice and tight to capture the natural curves of the shell - or better yet, grab one that's still got a sea critter in it. Use them in the foreground to do a great beach shot or show the tide washing over them at sunset.



50mm Prime | f/1.8 | 1/100 seconds | ISO 100

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*Possessing a healthy imagination is a
necessary ingredient for creativity.*
— **Steve Vai**

Photograph the Horizon

Shooting a level horizon is essential for a successful photograph - unless you're taking some artistic license and skew the skyline to suit the image making. Newer cameras offer up a live-view, horizon finder. Some of the better tripods will have a bubble level built in. Regardless of your tools, strive to get a nice level horizon in your shot - even if you have to do it in post production.

V-10



14-42mm | f/14 | 1/3200 seconds | ISO 160

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*Creativity is the answer.
I always prefer the creative
solution to an expensive solution.*
— **Keenen Ivory Wayans**

Photograph an Instrument

V-II

Musical instruments are works of art and can be used to create some wonderful images. From strings to brass to woodwinds - you can capture the instruments themselves - or photograph them being played. Offer up your unique vision of the tools of music and you'll find yourself creating some wonderful masterpieces of your very own.



50mm Prime | f/1.8 | 1/60 seconds | ISO 100

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*You can't use up creativity. The more
you use, the more you have.*
— **Maya Angelou**

Photograph Coins

Here's another challenge of capturing images of common objects. Grab some pocket change and get your camera out. Attach a good macro lens - or try a close-up filter. For sure, you'll need a tripod to get those wonderful details tack sharp. Mix it up a little with some foreign currency and tell the story of the coin's long journey into your piggy bank!

V-12



28-80mm | f/8 | 1/80 seconds | ISO 100