

LIGHTBOX

PHOTOGRAPHY CARDS

MOBILE EDITION



Photograph a Reflection

V-02

Many times when shooting on location, our backgrounds may be ideal, but the foregrounds lack any sort of punch or drama. A reflection is the perfect way to introduce an exciting element to your image making. You'll want to shoot to accommodate for the added effect - making sure to avoid placing any horizons in the center of the image.



Camera: iPhone 6 Plus

Photo App: Reflect

Photograph After Dark

V-03

Without a doubt, the Achilles' heel of mobile photography is shooting in any location that lacks a suitable amount of light - such as outside, in the dark. But if we choose our subjects and apps accordingly, we can create some amazing after-hour images. Try keeping your device as steady as you can with a tripod - or even a makeshift one.



Camera: iPhone 6 Plus

Photo App: Slow Shutter

Photograph the Color Purple

V-04

Narrowing your subject's color palette to just a single color is an excellent exercise in minimalism. Some colors are more difficult to capture than others - and our challenge here is purple. Once you start looking for a single color, you'll be amazed how many times you'll be able to spot it. Fill the frame with your subject to ensure a perfect shot!



Camera: iPhone 5

Photo App: Snapseed

Photograph with a Sun Flare

V-05

Taking a cue from some of Hollywood's biggest film makers, the sun flare - or solar flares - can add some wonderful drama to your images. The trick is to utilize them where such an effect would make sense, and to not over do them. This means placing them in the brightest spot in your image. They are fantastic devices for drawing a viewer in!



Camera: iPhone 5 Photo App: LensLight & Snapseed

Photograph a Panorama

V-06

Shooting a panorama used to be an arduous task for the professional photographer, but one of the first innovations in mobile photography was the effortless panorama. It is now as simple as point, pan across and click - the software not only guides you through the process, but also seamlessly stitches your pano together! Pick your favorite photo editing app and finish off the image to suit your individual style. Panos are a great way to step up your image making!



Camera: iPhone 6 Plus

Photo App: Enlight

Photograph a Door Knob

V-07

Doors make terrific subjects for the mobile photographer. They are instant story prompts - inviting us in, or keeping us out. If you're shooting nice and tight, it's a good idea to break out the tripods to ensure all your lines are straight - this is a creative choice. Try using the basic rules of composition - then try a shot that breaks those rules!



Camera: iPhone 6 Plus

Photo App: Snapseed

Photograph with a Vignette

V-08

Vignettes are marvelous tools to help lead a viewer's eye through an image and while they can also be used to help correct an image's edges - they excel in helping to tell a story. You can make them radial, effecting all sides of an image - or linear, giving the appearance of cast light. They also help distract from unwanted elements at the fringe of your image space.



Camera: iPhone 5

Photo App: Snapseed

Photograph Something Broken

V-09

Anyone who has a garage or even a junk drawer has got to have something broken to photograph. Broken objects are wonderful story prompts and make for terrific subjects. This is essentially a still life, so you have complete control over everything from light to shadows. Find that perfect object and get started arranging it to capture your shot!



Camera: iPhone 6 Plus

Photo App: Enlight

Photograph w/ a Vintage Effect

V-10

There are hundreds of apps that will give the vintage effect of your choice. Some of them are live, in-camera effects, while others can be applied after capture. These are especially effective if your image appears timeless - that is, devoid of anything that identifies a specific time period. Being a digital medium, we're not limited to one effect - have fun with this!



Camera: iPhone 4

Photo App: ScratchCam

Photograph with Type

Let's add some wonderful fonts to our images to make sure our story comes across even more clearly. This could be as simple as stating the location and year of the shot, or a post card-type salutation like "wish you were here!" The trick is to shoot with a text block in mind, so placing the type is just a matter of picking out the perfect font!

V-11



Camera: iPhone 6 Plus

Photo App: Enlight

Photograph the Faceless Selfie

V-12

Like them or not, selfies are the new standard. They currently outnumber professional portraits on networking business sites like LinkedIn and Ryze. The challenge here is to define yourself by NOT having your face appear in your selfie but finding something to cover up that pretty face - something else that defines the person you've become.



Camera: iPhone 6 Plus

Photo App: Enlight

Virtual Edition Checklist:

- #V01 From Above
- #V02 Use a Reflection
- #V03 After Dark
- #V04 The Color Purple
- #V05 Use a Sun Flare
- #V06 A Pano
- #V07 A Door Knob
- #V08 Use a Vignette
- #V09 Something Broken
- #V10 Use a "Vintage" Effect
- #V11 Use some Type
- #V12 A Faceless Selfie